

16 DAYS OF ACTIVISM AGAINST GENDER- BASED VIOLENCE

2022 TOOLKIT

END GENDER-BASED VIOLENCE
IN EVERY BOROUGH

16 DAYS 
OF ACTIVISM AGAINST
GENDER-BASED VIOLENCE

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WHAT IS THE 16 DAYS OF ACTIVISM AGAINST GENDER- BASED VIOLENCE CAMPAIGN?

The 16 Days of Activism Against Gender-Based Violence (GBV) is an annual campaign from November 25, International Day for the Elimination of Violence against Women, to December 10, Human Rights Day. Since its founding in 1991, the campaign has become an international movement to prevent and eliminate GBV.

The Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV), the Commission on Gender Equity (CGE), and the Mayor's Office of Equity (MOE) co-lead the NYC campaign, in collaboration with our partner organizations and city agencies. The campaign is intersectional, recognizing how multiple forms of discrimination overlap, and calls to end GBV against all people, regardless of age, ethnicity/race, faith, gender identity or expression, immigration status, physical and mental ability, sexual orientation, and socioeconomic status, among other protected classes.

END GENDER-BASED VIOLENCE IN EVERY BOROUGH

The 2022 campaign theme is “End Gender-Based Violence in Every Borough,” to reflect the need for all New Yorkers to take action against GBV, starting in their communities.



GET INFORMED

WHAT IS GENDER-BASED VIOLENCE (GBV)?

GBV is emotional, physical, verbal, sexual, economic, and/or structural abuse rooted in exploiting unequal power relationships between genders.

WHAT DOES GBV LOOK LIKE?

GBV takes many forms, including but not limited to:

- Domestic violence, intimate partner violence, teen dating violence and family violence
- Elder abuse
- Female genital mutilation/cutting
- Human trafficking, i.e., sex trafficking and labor trafficking
- Institutional and structural violence, including abortion restrictions or forced sterilization
- Online harassment
- Sexual violence, sexual harassment and assault
- Stalking
- Street harassment

DOES GBV ALWAYS INVOLVE PHYSICAL VIOLENCE?

No, GBV can involve one or multiple forms of violence, including:

- Economic
- Emotional or Psychological
- Institutional or Structural
- Physical
- Sexual
- Verbal

WHO IS AT GREATER RISK OF GBV IN NYC, AND WHY?

Any person from any background can experience GBV, although girls, women, and transgender, gender non-conforming and non-binary (TGNCNB) people are more impacted.

Below are a few examples of people who are also at greater risk of GBV as a result of overlapping systems of oppression including ableism, ageism, homophobia, racism, sexism, and xenophobia:

- Lesbian, gay, bisexual, and queer (LGBQ) communities
- Immigrant communities
- Indigenous communities
- People with disabilities
- People of color
- Young people and older adults

WHERE DOES GBV TAKE PLACE?

Everywhere, but the following spaces and communities are particularly at risk:

- Communities who are more impacted by systemic oppression, including those experiencing:
 - Poverty
 - Lack of employment opportunities
 - Lack of institutional support from the judicial system
 - General tolerance of sexual violence within the community
- Digital and online spaces
- Educational settings, including schools and college campuses
- Homes
- Nightlife venues such as bars, clubs, etc.
- Transit hubs/stations
- Workplaces

STATS: GENDER-BASED VIOLENCE IN NYC

In 2020–2021,
women in NYC were

3x

more likely than men to be
a victim of an attack by an
intimate partner that was
reported to the NYPD.¹

2021

was the deadliest
year ever for TGNCNB
people in the U. S.²

From 2020 to 2021,
reported bias incidents
aimed at LGBTQ+ men
in NYC increased by

↑ 154%³

A 2018 survey found that

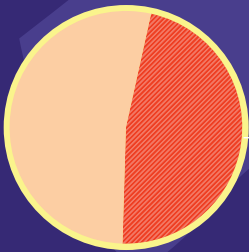
75% OF WOMEN



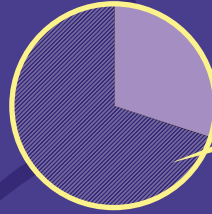
reported experiencing
harassment or theft on public
transit in NYC.⁴

AND

47% OF MEN



A 2017 survey found that



70%

OF TGNCNB
NEW YORKERS

said they had been denied equal
treatment or services or been verbally
or physically harassed in public.⁵

From 2010 to 2021,



**Black and Hispanic
women** made up

57% OF FATALITIES

caused by intimate
partners in NYC, while
accounting for

28% OF THE OVERALL POPULATION.

⁶



1 <https://www1.nyc.gov/assets/ocdv/downloads/pdf/Community-District-FA-IPV-Final-Report-Website.pdf>

2 <https://www.hrc.org/resources/fatal-violence-against-the-transgender-and-gender-non-conforming-community-in-2021>

3 <https://www1.nyc.gov/site/nypd/stats/reports-analysis/hate-crimes.page>

4 https://wagner.nyu.edu/files/faculty/publications/Pink%20Tax%20Survey%20Results_finaldraft4.pdf

5 <https://comptroller.nyc.gov/reports/results-of-a-survey-of-lgbtq-new-yorkers/>

6 <https://www1.nyc.gov/assets/ocdv/downloads/pdf/2022-Annual-FRC-Report.pdf>

GET INVOLVED

SPREAD THE WORD

Support the Campaign on social media by posting about GBV using the hashtags **#NYCAgainstGBV** and **#OrangeTheWorld**, or using the graphics below. Help spread awareness by wearing orange, the campaign's official color, on November 28 and post your pictures to social media with the hashtags. Also, look out for NYC buildings and landmarks to light up orange on November 28 too!

Sample social media graphics

16 DAYS
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GENDER-BASED VIOLENCE

Join your fellow New Yorkers and call for an End to Gender-Based Violence

November 25-December 10

FIND AN EVENT: NYC.GOV/16DAYS GET HELP: NYC.GOV/NYCHOPE

NYC COMMISSION ON GENDER EQUITY MAYOR'S OFFICE TO END DOMESTIC AND GENDER-BASED VIOLENCE MAYOR'S OFFICE OF EQUITY

Just 10 more days until NYC lights up orange to End Gender-Based Violence

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November 28 is GO ORANGE DAY!

Wear Orange on November 28 to stand for a brighter future, free of gender-based violence.

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ATTEND OR ORGANIZE AN EVENT

We invite all New Yorkers and New York City organizations to host an in-person or virtual event as part of the 16 Days of Activism Against Gender-Based Violence. Add your free, public event to the citywide Campaign Calendar by filling out the Event Submission Form on our website (www.nyc.gov/16Days)

Check out the Campaign Calendar on our website (www.nyc.gov/16Days) for a list of events happening throughout the city.

BUILD CAPACITY

Request a training on GBV and its intersections at your workplace from the ENDGBV Training Team or connect with ENDGBV's Outreach team to schedule a community workshop or event to raise awareness of GBV and its impacts. Learn more about how to [request a training \(www.nyc.gov/site/ocdv/programs/training-institute.page\)](http://www.nyc.gov/site/ocdv/programs/training-institute.page) or [connect with the Outreach team \(https://www1.nyc.gov/site/ocdv/programs/outreach.page\)](https://www1.nyc.gov/site/ocdv/programs/outreach.page).

10 WAYS YOU CAN HELP END GENDER-BASED VIOLENCE

- 1 Support**, listen, and believe survivors
- 2 Teach and engage the next generation** about GBV, and learn from them
- 3 Call for GBV response services** that address the needs of your community
- 4 Understand consent**, and ensure it is present for any intimate activity
- 5 Learn the signs of GBV** and how you can help
- 6 Start a conversation** about GBV in your community
- 7 Have resources and information** on how to find help available.
- 8 Strengthen and support** organizations that prevent and address GBV
- 9 Hold yourself and others accountable**
- 10 Educate yourself** with the data on GBV and ask for more data

**Adapted from [UN Women \(https://www.unwomen.org/news/stories/2020/11/compilation-take-action-to-help-end-violence-against-women\)](https://www.unwomen.org/news/stories/2020/11/compilation-take-action-to-help-end-violence-against-women)*

SUPPORT, LISTEN, AND BELIEVE SURVIVORS

How can you support victims and survivors of GBV in your life?

- **Call 911 if you or others are in immediate danger.** Note this will cause a police response.
- **Believe the person sharing with you.** Listen without judgment or giving advice:
 - Don't pressure the person to make a decision.
 - Don't place conditions on your support.
 - Don't put the person causing harm down. This may make the person being harmed less likely to speak with you again.
- **Use supportive language and statements like:**
 - "It's not your fault; you didn't deserve that."
 - "What can I do to support you today?"
 - "I am worried about your safety; what do you think would help you feel safe?"
- **Check your biases:**
 - Use gender neutral language, such as 'they' instead of 'she', or 'partner' instead of 'boyfriend'.
 - Be mindful of your facial expressions and body language.
 - Avoid blaming or defending the person's religion or culture.
- **Avoid victim-blaming statements, such as:**
 - "Why would you let them treat you that way?"
 - "What did you do to cause this?"
 - "Why didn't you leave, or why didn't you seek help sooner?"
- **Encourage them to talk to people who can help when they are ready:**
 - Respect their privacy and personal concerns for their safety.
 - Respect their right to make their own choice, even if you don't agree.
 - Be patient and continue to offer support if they choose to stay in a situation in which violence may occur again.
- **Share information from trusted sources** with the person being abused, if they want it. Let them know about [NYC Hope](#), NYC's online resource directory where they can find Family Justice Centers and other neighborhood resources to get free and confidential information and services on the web, www.nyc.gov/nycchope, and on the phone 800-621-4673 (HOPE).

RESOURCES

NYC HOPE

[NYC HOPE \(www.nyc.gov/nychope\)](http://www.nyc.gov/nychope) is an online resource directory that includes information about community-based organizations that work with survivors of domestic and gender-based violence in all five boroughs.

The directory can be searched by:

- Borough
- Services available, including but not limited to shelter assistance, counseling, legal services, emergency financial assistance
- Organizations specializing in serving specific populations, including but not limited to LGBTQ+ individuals, trafficking survivors, teenagers, immigrants
- Languages offered, including but not limited to Spanish, Chinese (Mandarin, Cantonese and Taiwanese), Russian, Bengali, Haitian Creole, Korean, Arabic, Urdu, French, Polish
- In person, online, or wheelchair accessible locations

Access NYC HOPE online:

www.nyc.gov/nychope

Call NYC's 24/7 Hotline:

800-621-HOPE(4673)

for immediate safety planning, shelter assistance, and other resources.

NYC FAMILY JUSTICE CENTERS

[NYC's Family Justice Centers](http://www1.nyc.gov/ocdv/programs/family-justice-centers.page) (FJCs) (www1.nyc.gov/ocdv/programs/family-justice-centers.page) provide free services and confidential assistance by phone and in person for victims and survivors of domestic and gender-based violence. All are welcome regardless of language, income, gender identity, or immigration status.

For in-person services, you can call the FJC (Monday–Friday, 9am–5pm) to make an appointment or walk into your nearest FJC if you cannot engage in remote services safely or effectively.

For remote services, you can call 311 or the phone numbers listed below to be connected to your nearest FJC. If you are asked and it is safe to do so, please leave a message and someone will get back to you.

BRONX

NYC FAMILY JUSTICE CENTER
198 EAST 161ST STREET, 2ND FL.
(718) 508-1220

QUEENS

NYC FAMILY JUSTICE CENTER
126-02 82ND AVENUE
(718) 575-4545

BROOKLYN

NYC FAMILY JUSTICE CENTER
350 JAY STREET, 15TH FL.
(718) 250-5113

STATEN ISLAND

NYC FAMILY JUSTICE CENTER
126 STUYVESANT PLACE
(718) 697-4300

MANHATTAN

NYC FAMILY JUSTICE CENTER
80 CENTRE STREET, 5TH FL.
(212) 602-2800

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WWW.NYC.GOV/16DAYS

NYC

Mayor's Office to
End Domestic and
Gender-Based Violence



@NYCENDGBV

NYC

Commission on
Gender Equity



@GENDEREQUITYNYC



@NYCGENDEREQUITY


MAYOR'S OFFICE OF
EQUITY
NYC



@EQUITYNYCGOV